

**The Best Buy® *Spider-Man: Homecoming* Sweepstakes
Official Rules**

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING.

1. **ELIGIBILITY:** Open and offered only to legal residents of the 50 United States and the District of Columbia (excluding Puerto Rico), 18 years of age or older (except residents of Alabama and Nebraska must be 19 years of age or older) at time of entry. Employees, officers and directors of Best Buy Stores, L.P. (“Sponsor”), Gage Marketing Group LLC (“Administrator”), Sony Pictures Home Entertainment, and each of their respective parent entities, subsidiaries and affiliated companies, owners, shareholders, officers, directors, partners, agents, representatives and employees, advertising, promotion, or production agencies, any companies who are promotional participants or prize providers, web masters and web suppliers, and any companies who are performing work in Best Buy stores at the request of Best Buy (and their respective IRS dependents, immediate family members (parent, child, sibling and spouse) and individuals residing in their same household) are not eligible to participate. Void in Puerto Rico and where prohibited. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding.

2. **ENTRY PERIOD:** The Sweepstakes begins at 12:00:00 a.m. Central Time (“CT”) on September 24, 2017 and ends at 11:59:59 p.m. CT on October 28, 2017 (“Entry Period”).

3. **FOUR WAYS TO ENTER:**
 - A) Purchase any of the eligible Sony products (see list below) at participating Best Buy stores during normal store hours beginning September 24, 2017 through October 23, 2017; OR at www.bestbuy.com between 12:00:00 a.m. CT on September 24, 2017 through 11:59:59 p.m. CT on October 23, 2017. Approximately twenty-four (24) hours after you purchase an eligible Sony product, Sponsor will send an e-mail with one (1) Sweepstakes Entry Code (“Entry Code”) to the e-mail account associated with your purchase. Click on the Sweepstakes link in the e-mail or go to www.BestBuySweeps.com/Spider-Man/ and follow the instructions to enter the Entry Code; complete the entry form; and confirm your agreement to the full Official Rules (“Entry”). Entry Code(s) must be submitted by 11:59:59 p.m. CT on October 28, 2017. **LIMIT**

ONE (1) ENTRY CODE PER TRANSACTION. A MAXIMUM OF THREE (3) ENTRY CODES MAY BE SUBMITTED FOR ENTRY PER PERSON/E-MAIL ADDRESS, REGARDLESS OF HOW ENTRY CODES ARE OBTAINED.

Eligible Sony products consist solely of the following:

DVDs

- Amazing Spider-Man 2 / Amazing Spider-Man, the – Set (BD-7)
- Spider-Man (2002) / Spider-Man 2 (2004) / Spider-Man 3 (2007) (4 Discs) Giftset - Blu-ray/UltraViolet
- Spider-Man Legacy Collection BD Steelbook BBY Exclusive
- Amazing Spider-Man / Amazing Spider-Man 2 (7 Discs) - UHD/Blu-ray/UltraViolet
- Spider-Man (2002) / Spider-Man 2 (2004) / Spider-Man 3 (2007) (7 Discs) - UHD/Blu-ray/UltraViolet
- Spider-Man: Homecoming UHD Exclusive Steelbook
- Spider-Man Legacy Collection UHD Steelbook BBY Exclusive
- Spider-Man - Homecoming - DVD
- Spider-Man Homecoming (2 Discs) - 3D/Blu-ray/UltraViolet
- Spider-Man Homecoming (2 Discs) - UHD/Blu-ray/UltraViolet Combo Pack
- Spider-Man Homecoming Combo Pack - Blu-ray/DVD/UltraViolet

Electronics

- 65" LED 2160p, Smart 4K Ultra HD TV with High Dynamic Range - XBR65X930E
- Streaming 4K Ultra HD 3D Hi-Res Audio Wi-Fi Built-In Blu-ray Player - UBPX800
- Wireless Noise Cancelling Headphones - MDR1000X/B
- 2.1 Channel Hi-Res Soundbar System with Wireless Subwoofer and Digital Amplifier - HTNT5

Music/CDs

ELECTRIC LIGHT OR - ESSENTIAL	CYPRESS HILL - EXP-PLAYLIST: THE VERY BE
JACKSON MICHAEL - ESSENTIAL	KELLY R - EXP-PLAYLIST:VERY BEST OF
JOURNEY - ESSENTIAL	INCUBUS - EXP-PLAYLIST:VERY BEST OF
JOEL BILLY - ESSENTIAL	WU TANG CLAN - EXP-PLAYLIST:VERY

	BEST OF
PEARL JAM - ESSENTIAL	311 - EXP-PLAYLIST:VERY BEST OF
MORRISON VAN - ESSENTIAL	DION CELINE - MY LOVE:ESSENTIAL COLLEC
DENVER JOHN - ESSENTIAL	JOURNEY - PLAYLIST:GREATEST HITS LI
SANTANA - ESSENTIAL	CIARA - PLAYLIST:THE VERY BEST OF
JACKSON ALAN - ESSENTIAL	SANTANA - PLAYLIST:VERY BEST OF
SPRINGSTEEN BRUCE - ESSENTIAL	SIMON & GARFUNKEL - PLAYLIST:VERY BEST OF
PRESLEY ELVIS - ESSENTIAL	EARTH WIND & FIRE - PLAYLIST:VERY BEST OF
DYLAN BOB - ESSENTIAL	VAUGHAN STEVIE RA - PLAYLIST:VERY BEST OF
TAYLOR JAMES - ESSENTIAL	DYLAN BOB - PLAYLIST:VERY BEST OF
SIMON & GARFUNKEL - ESSENTIAL	HALL & OATES - PLAYLIST:VERY BEST OF
HALL & OATES - ESSENTIAL	ELECTRIC LIGHT OR - PLAYLIST:VERY BEST OF
DION CELINE - ESSENTIAL	VANDROSS LUTHER - PLAYLIST:VERY BEST OF
CASH JOHNNY - ESSENTIAL	REO SPEEDWAGON - PLAYLIST:VERY BEST OF
VAUGHAN STEVIE RA - ESSENTIAL	BAD COMPANY - PLAYLIST:VERY BEST OF
VANDROSS LUTHER - ESSENTIAL	CASH JOHNNY - PLAYLIST:VERY BEST OF
STREISAND BARBRA - ESSENTIAL	JAGGED EDGE - PLAYLIST:VERY BEST OF
DIXIE CHICKS - ESSENTIAL	FOREIGNER - PLAYLIST:VERY BEST OF
ALICE IN CHAINS - ESSENTIAL	OCEAN BILLY - PLAYLIST:VERY BEST OF
311 - ESSENTIAL	RUN DMC - PLAYLIST:VERY BEST OF
EARTH WIND & FIRE - ESSENTIAL	CREEDENCE REVISIT - PLAYLIST:VERY BEST OF
NELSON WILLIE – ESSENTIAL	HEART - PLAYLIST:VERY BEST OF
MOLLY HATCHET – ESSENTIAL	DION CELINE - PLAYLIST:VERY BEST OF
SPEARS BRITNEY - ESSENTIAL	SPEARS BRITNEY - PLAYLIST:VERY BEST OF
HEART - ESSENTIAL	PENDERGRASS TEDDY - PLAYLIST:VERY BEST OF
CAREY MARIAH - ESSENTIAL	GUESS WHO - PLAYLIST:VERY BEST OF

OSBOURNE OZZY - ESSENTIAL	BRAXTON TONI - PLAYLIST:VERY BEST OF
ORBISON ROY - ESSENTIAL	MEAT LOAF - PLAYLIST:VERY BEST OF
YANKOVIC WEIRD AL - ESSENTIAL	WILSON CHARLIE - PLAYLIST:VERY BEST OF
ELECTRIC LIGHT OR - ESSENTIAL	DESTINYS CHILD - PLAYLIST:VERY BEST OF
SADE - ESSENTIAL	CHEAP TRICK - PLAYLIST:VERY BEST OF
BROOKS & DUNN - ESSENTIAL	MCLACHLAN SARAH - PLAYLIST:VERY BEST OF
ISLEY BROTHERS - ESSENTIAL	DIXIE CHICKS - PLAYLIST:VERY BEST OF
BACKSTREET BOYS - ESSENTIAL	CAREY MARIAH - PLAYLIST:VERY BEST OF
JUDAS PRIEST - ESSENTIAL	CANDLEBOX - PLAYLIST:VERY BEST OF
LOGGINS KENNY - ESSENTIAL	JONES GEORGE - PLAYLIST:VERY BEST OF
COHEN LEONARD - ESSENTIAL-LIMITED EDITION	PAISLEY BRAD - PLAYLIST:VERY BEST OF
KORN - EXP-ESSENTIAL	PRESLEY ELVIS - PLAYLIST:VERY BEST:MOVIES
KELLY R - EXP-ESSENTIAL	Bruce Springsteen "The Album Collection Vol. 1: 1973 – 1984"
CYPRESS HILL - EXP-ESSENTIAL	Bob Dylan "Bootleg Series Vol. 11"
NAS - EXP-PLAYLIST: THE VERY BE	Bruce Springsteen "Born To Run 30th Anniversary Edition"
THREE 6 MAFIA - EXP-PLAYLIST: THE VERY BE	

Sony Mobile

XA1 - Black	L1 - Black	XZ Premium - Bronze Pink
XA1 - White	L1 - White	XZ Premium - Deep Sea Black
XA1 - Pink	L1 - Pink	XZ Premium - Luminous Chrome
XA1 - Gold		XZs Black – Black
XA1 Ultra - Black		XZs Ice Blue - Ice Blue
XA1 Ultra - Gold		XZs Warm Silver - Warm Silver
XA1 Ultra - Pink		
XA1 Ultra - Rainbow		

White		
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PlayStation®

PS4 HW 1TB Core	PS4 Uncharted 4
PS4 DualShock 4-Black	PS4 MLB The Show 17
PlayStation Camera	PS4 Horizon Zero Dawn
Gold Headset	PS4 Nioh
	PS4 The Last of Us Remastered

B) Pre-order the *Spider-Man: Homecoming* movie (“Movie”) at a participating Best Buy store during normal store hours beginning September 24, 2017 through October 16, 2017; OR pre-order the Movie at www.bestbuy.com/site/promo/spiderman-homecoming-evn35967 from 12:00:00 a.m. CT on September 24, 2017 through 11:59:59 p.m. CT on October 16, 2017, selecting either Ship-to-Store or Ship-to-Home. Pick up your pre-ordered Movie at the store location where pre-order took place OR at the store location you selected during the online pre-ordering process, during normal store hours beginning October 17, 2017 through October 23, 2017. Approximately twenty-four (24) hours after you pick up the Movie at the applicable store location OR if you selected Ship-to-Home for your online pre-order, within twenty-four (24) hours after the Movie has been shipped, Sponsor will send an e-mail with an Entry Code to the e-mail account associated with your pre-order. Click on the Sweepstakes link in the e-mail or go to www.BestBuySweeps.com/Spider-Man/ and follow the instructions to enter the Entry Code; complete the entry form; and confirm your agreement to the full Official Rules (“Entry”). Entry Code(s) must be submitted by 11:59:59 p.m. CT on October 28, 2017. **LIMIT ONE (1) ENTRY CODE PER TRANSACTION. A MAXIMUM OF THREE (3) ENTRY CODES MAY BE SUBMITTED FOR ENTRY PER PERSON/E-MAIL ADDRESS, REGARDLESS OF HOW ENTRY CODES ARE OBTAINED.**

C) Purchase the Movie at a participating Best Buy store from during normal store hours beginning October 17, 2017 through October 23, 2017; OR purchase the Movie at www.bestbuy.com/site/promo/spiderman-homecoming-evn35967 from 12:00:00 a.m. CT October 17, 2017 through 11:59:59 p.m. CT on October 23, 2017. Approximately twenty-four (24) hours after you purchase the Movie, Sponsor will send an e-mail with an Entry Code to the e-mail

account associated with your purchase. Click on the Sweepstakes link in the e-mail or go to www.BestBuySweeps.com/Spider-Man/ and follow the instructions to enter the Entry Code; complete the entry form and confirm your agreement to the full Official Rules ("Entry"). Entry Code(s) must be submitted by 11:59:59 p.m. CT on October 28, 2017. **LIMIT ONE (1) ENTRY CODE PER TRANSACTION. A MAXIMUM OF THREE (3) ENTRY CODES MAY BE SUBMITTED FOR ENTRY PER PERSON/E-MAIL ADDRESS, REGARDLESS OF HOW ENTRY CODES ARE OBTAINED.**

D) To enter without pre-ordering or purchasing the Movie or purchasing an eligible Sony product as set forth above, go to www.BestBuySweeps.com/Spider-Man/ from 12:00:00 a.m. CT on September 24, 2017 through 11:59:59 p.m. CT on October 27, 2017 and follow the instructions to request an Entry Code. Upon successfully requesting an Entry Code, Administrator will send you an e-mail with an Entry Code. Go to www.BestBuySweeps.com/Spider-Man/ and follow the instructions to enter the Entry Code; complete the entry form and confirm your agreement to the full Official Rules ("Entry"). Entry Code(s) must be submitted by 11:59:59 p.m. CT on October 28, 2017. **LIMIT ONE (1) ENTRY CODE PER ONLINE REQUEST. A MAXIMUM OF THREE (3) ENTRY CODES MAY BE SUBMITTED FOR ENTRY PER PERSON/E-MAIL ADDRESS, REGARDLESS OF HOW ENTRY CODES ARE OBTAINED.**

MAXIMUM NUMBER OF ENTRIES: LIMIT THREE (3) ENTRIES PER PERSON/E-MAIL ADDRESS, REGARDLESS OF HOW ENTRY CODES ARE OBTAINED.

Entry Codes are non-transferable and valid for one-time use by the recipient. Any attempt by any person to obtain more than the stated number of Entry Codes or Entries may be disqualified. Administrator's computer is the official clock for the Sweepstakes.

- 4. RANDOM DRAWING:** Potential prize winners will be selected on or about October 30, 2017, from among all eligible Entries received by the Entry deadline. The Administrator, an independent organization, whose decisions are final and binding in all matters relating to the drawing, will conduct the drawing. Odds of winning depend on the number of eligible Entries received.

- 5. WINNER NOTIFICATION:** Potential winners will be notified via mail. In the event a potential winner does not accept the prize, or if prize is not deliverable, or a potential winner is ineligible or not in compliance with these Official Rules, the prize will be forfeited and awarded to an alternate winner, at the Sponsor's sole discretion. Unclaimed prizes will not be awarded. The Sponsor is not responsible for and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify winners.

Potential winners will be required to complete and sign an IRS Form W-9, Declaration of Eligibility, a Liability Release and where lawful, a Publicity Release form within five (5) days of attempted notification. If a potential winner does not return documents in a timely manner, or accept the prize, or if the prize notification is not deliverable, or a potential winner is ineligible or not in compliance with these Official Rules, the prize will be forfeited and awarded to an alternate winner, at the Sponsor's sole discretion.

6. PRIZES AND APPROXIMATE RETAIL VALUES ("ARV"):

One (1) Grand Prize: a Home Entertainment package including: one (1) PlayStation® 4 1TB Core Console, one (1) Sony 65" LED 2160p, smart 4K Ultra HD TV with High Dynamic Range, one (1) Sony 4K Ultra HD 3D Hi-Res Audio Wi-Fi Built-In Blu-ray Player, one (1) Sony 2.1 Channel Hi-Res Soundbar System with Wireless Subwoofer and Digital Amplifier, one (1) Bruce Springsteen The Album Collection Vol. 1: 1973 – 1984 Vinyl Record, one (1) Bob Dylan DLX Edition Bootleg Series Vol. 12 CD, one (1) Spider-Man: Homecoming UHD & Spider-Man Legacy UHD Steelbook set, one (1) set of ten (10) Sponsor-specified UHD movies, one (1) Xperia XZ Premium Phone, one (1) Dualshock 4 Wireless Controller and one (1) Calculus book prop from the filming of *Spider-Man: Homecoming*. ARV: \$6,589.

Two (2) First Prizes: five (5) PlayStation® games (Uncharted 4, MLB 17, Horizon, Nioh and The Last of Us), one (1) Sony - Gold Wireless Headset for Play Station 4 and Play Station 3, one (1) Sony – PlayStation Camera for PlayStation 4, one (1) Sony - Wireless Noise Cancelling Headphones, one (1) Sony – Portable Bluetooth Speaker, one (1) Bruce Springsteen The Album Collection Vol. 1: 1973 – 1984 Vinyl Record, one (1) Bob Dylan DLX Edition Bootleg Series Vol. 12 CD, one (1) Spider-Man: Homecoming UHD & Spider-Man Legacy UHD Steelbook set and one (1) Xperia XZ Premium phone. ARV: \$3,280 each prize.

Total ARV of all prizes is \$13,149.00. Prizes consist of only the items specifically listed as the prize. Electronic prizes are subject to their respective manufacturer's warranty and/or terms and conditions. The ARVs of electronic prizes are subject to

price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. Winners are solely responsible for all applicable taxes, insurance and expenses not set forth herein which may be required for the enjoyment and use of the prize. Winners may not substitute, assign or transfer prize(s), but Sponsor reserves the right, in its sole discretion to substitute prize(s) with other prize(s) of equal or greater value should the advertised prize(s) (or any portion thereof) become unavailable for any reason. Prizes will not be fulfilled outside the 50 United States and District of Columbia.

- 7. CONDITIONS OF PARTICIPATION:** Entrants agree (a) that Sponsor, Administrator, Sony Pictures Home Entertainment and their respective parent entities, subsidiaries and affiliated companies, advertising and promotion agencies, any companies who are promotional participants or prize providers, and Web masters and Web supplies, and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by participants against any liability for any injuries, losses or damages of any kind to persons, including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize, or participation in this Sweepstakes or any Sweepstakes related activity, or for any printing, production, technical, typographical, human or other error in the printing, offering or announcement of the prize; and (b) except where legally prohibited, winner grants (and agree to confirm that grant in writing) permission for Sponsor and those acting under its authority to use their name, photograph, voice and/or likeness, for advertising, trade and/or publicity purposes without additional compensation in all media now known or hereafter discovered, worldwide and on the Internet and/or World Wide Web, in perpetuity, without notice, review or approval. By participating in this Sweepstakes, you acknowledge and agree that Sponsor may collect the personal information submitted by you, and use the information pursuant to Sponsor's privacy policy available on-line at www.bestbuy.com/privacy or by calling 1-888-BEST BUY.
- 8. LIMITATIONS ON LIABILITY:** Released Parties are not responsible for illegible, lost, late, damaged, destroyed, inaccurate, delayed, incomplete, unintelligible, non-delivered, misdirected, stolen entries; or for incomplete, inaccurate, lost, interrupted or unavailable network, satellite, telephone networks or lines, cellular towers or equipment (including handsets), computer online systems, computer equipment,

software, viruses or bugs, servers or providers, or other connections, availability or accessibility; or for unauthorized access to, or alteration of entries; or miscommunications, failed computer, telephone, cellular, satellite, or cable transmissions, lines or other technical failure; or for jumbled, scrambled, delayed, or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties; or for any other errors of any kind, whether human, technical, mechanical, electronic or network, including, without limitation, any errors which may occur in connection with the administration of the Sweepstakes or in any Sweepstakes-related materials; or for the incorrect or inaccurate capture of Entry or other information, or the failure to capture any such information. Persons who tamper with or abuse any aspect of the Sweepstakes or Web site, as solely determined by the Sponsor, will be disqualified (and all associated entries will be void), and Sponsor reserves the right to terminate such entrant's eligibility to participate in this or any other promotion offered by Sponsor. Entries generated by robotic, programmed, script, macro or other automated means or by any means which subvert the entry process will be disqualified. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from the Web site. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend or terminate the Sweepstakes, and select a winner from all non-suspect, eligible entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Without limiting the release provided above, and for greater certainty, Released Parties will not be liable for (a) any incomplete or inaccurate information, whether caused by wireless device users or by any equipment or programming associated with or utilized in the Sweepstakes, or by any technical or human error which may occur in the processing of entries; (b) the theft, destruction or unauthorized access to, or alteration of, entries; (c) any problems with or technical malfunctions of telephone networks or lines, computer online systems, servers or providers, computer equipment, software, viruses or bugs; (d) any failure of any message to be received by or from Sponsor for any reason including but not limited to traffic congestion on the Internet or wireless waves or at any Web site or combination thereof; or (e) damage to a participant's or other person's system or equipment occasioned by participation in this Sweepstakes. In the event of a dispute as to ownership of a winning Entry, the owner of the e-mail address associated with the Entry will be deemed the winner, subject to compliance with these Official Rules.

IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE WEB SITE OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM WWW.BESTBUY.COM, OR ANY OTHER WEB SITE ASSOCIATED WITH THIS SWEEPSTAKES. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEB SITE IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

9. **GOVERNING LAW:** Except where prohibited by law, all issues concerning the construction, validity and enforcement of these Official Rules, or the rights and obligations of the entrant and Sponsor, shall be construed and governed by the laws of the state of Minnesota, without regard to conflicts of law. All suits or claims brought in connection with this Sweepstakes must be brought in a state or federal court in Minneapolis, Minnesota.
10. **WINNERS LIST:** For the names of the winners, mail a self-addressed stamped envelope in a separate first class stamped envelope to Best Buy *Spider-Man: Homecoming* Win list, PO Box 27154, Golden Valley, MN 55427. Requests must be received by November 30, 2017.
11. **SPONSOR:** Best Buy Stores, L.P., 7601 Penn Avenue South, Richfield, MN 55423.
ADMINISTRATOR: Gage Marketing Group, LLC, 10000 Highway 55, Minneapolis, MN 55441.