

**The Best Buy® *Star Trek Beyond* Sweepstakes
Official Rules**

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING.

1. **ELIGIBILITY:** Open and offered only to legal residents of the 50 United States and the District of Columbia (excluding Puerto Rico), 13 years of age or older at time of entry. Employees, officers and directors of Best Buy Stores, L.P. (“Sponsor”), Gage Marketing Group LLC (“Administrator”), Paramount Pictures, and each of their respective parent entities, subsidiaries and affiliated companies, owners, shareholders, officers, directors, partners, agents, representatives and employees, advertising, promotion, or production agencies, any companies who are promotional participants or prize providers, web masters and web suppliers, and any companies who are performing work in Best Buy stores at the request of Best Buy (and their respective IRS dependents, immediate family members (parent, child, sibling and spouse) and individuals residing in their same household) are not eligible to participate. Void in Puerto Rico and where prohibited. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding.

2. **ENTRY PERIOD:** The Sweepstakes begins at 12:00:00 p.m. (noon) Central Time (“CT”) on October 31, 2016 and ends at 11:59:59 p.m. CT on November 12, 2016 (“Entry Period”).

3. **THREE WAYS TO ENTER:**
 - A) Pre-order the *Star Trek Beyond* movie (“Movie”) at a participating Best Buy store from 11:00 a.m. local time, October 9, 2016 through 8:00 p.m. local time, October 31, 2016; OR pre-order the Movie at www.bestbuy.com/startrek from 12:00:00 a.m. CT October 9, 2016 through 11:59:59 p.m. CT October 31, 2016. Pick up your pre-ordered Movie at the store location where pre-order took place or at the store location you selected during the online pre-ordering process, from 11:00 a.m. local time, November 1, 2016 through 8:00 p.m. local time on November 7, 2016. Approximately twenty-four (24) hours after you pick up the Movie, Sponsor will send an e-mail (to the e-mail account associated with your pre-order) with a Sweepstakes Entry Code (“Entry Code”). Click on the Sweepstakes link in the e-mail or go to www.BestBuySweeps.com/StarTrekBeyond and follow the instructions to enter up to three (3) Entry Codes; complete the entry form and confirm your

agreement to the full Official Rules. Entry Code(s) must be submitted by 11:59:59 p.m. CT on November 12, 2016. **LIMIT ONE (1) ENTRY CODE PER PRE-ORDERED MOVIE. LIMIT THREE (3) ENTRIES PER PERSON/E-MAIL ADDRESS REGARDLESS OF HOW ENTRY CODES ARE OBTAINED.**

B) Purchase the Movie at a participating Best Buy store from 11:00 a.m. local time on November 1, 2016 through 8:00 p.m. local time on November 7, 2016; OR, purchase the Movie at www.bestbuy.com/startrek from 12:00:00 a.m. CT November 1, 2016 through 11:59:59 p.m. CT on November 7, 2016. Approximately twenty-four (24) hours after you purchase the Movie, Sponsor will send an e-mail (to the e-mail account associated with your purchase) with a Sweepstakes Entry Code ("Entry Code"). Click on the Sweepstakes link in the e-mail or go to www.BestBuySweeps.com/StarTrekBeyond and follow the instructions to enter up to three (3) Entry Codes; complete the entry form and confirm your agreement to the full Official Rules. Entry Code(s) must be submitted by 11:59:59 p.m. CT on November 12, 2016. **LIMIT ONE (1) ENTRY CODE PER PURCHASED MOVIE. LIMIT THREE (3) ENTRIES PER PERSON/E-MAIL ADDRESS REGARDLESS OF HOW ENTRY CODES ARE OBTAINED.**

C) To enter without pre-ordering or purchasing the Movie as set forth above, go to www.BestBuySweeps.com/StarTrekBeyond from 12:00:00 a.m. CT November 1, 2016 through 11:59:59 p.m. CT on November 7, 2016 and follow the instructions to request an Entry Code. Upon successfully requesting an Entry Code, Administrator will send you an e-mail with an Entry Code. Go to www.BestBuySweeps.com/StarTrekBeyond and follow the instructions to enter the Entry Code; complete the entry form and confirm your agreement to the full Official Rules. Entry Code(s) must be submitted by 11:59:59 p.m. CT on November 12, 2016. **LIMIT ONE (1) ENTRY CODE PER E-MAIL REQUEST. LIMIT THREE (3) ENTRIES PER PERSON/E-MAIL ADDRESS REGARDLESS OF HOW ENTRY CODES ARE OBTAINED.**

The number of Entry Codes you may receive under each method depends on the number of Entry Codes you receive by pre-order, purchase or e-mail as set forth above. **LIMIT THREE (3) ENTRIES PER PERSON/E-MAIL ADDRESS REGARDLESS OF HOW ENTRY CODES ARE OBTAINED.** Entry Codes are non-transferable and valid for one-time use by the recipient. Any attempt by any person to

obtain more than the stated number of Entry Codes or entries may be disqualified. Administrator's computer is the official clock for the Sweepstakes.

- 4. RANDOM DRAWING:** Potential prize winner will be selected on or about November 14, 2016, from among all eligible entries received by the entry deadline. The Administrator, an independent organization, whose decisions are final and binding in all matters relating to the drawing, will conduct the drawing. Odds of winning depend on the number of eligible entries received.
- 5. WINNER NOTIFICATION:** Potential prize winner will be notified by an Administrator representative via overnight courier at the address provided with Entry on or about November 16, 2016 and will be required to complete, sign, have notarized and return an Affidavit of Eligibility, a Liability Release and where lawful, a Publicity Release and a completed and signed W-9 form within ten (10) days of attempted notification. Should the potential prize winner be an eligible minor in his/her state of residence, a parent/legal guardian will be required to accept the prize on behalf of the minor and complete the W-9 form, Affidavit of Eligibility, a Liability Release and where lawful, a Publicity Release on behalf of minor. If in the event the winner does not return documents in a timely manner, or accept the prize, or if the prize notification is not deliverable, or the potential winner is ineligible or not in compliance with these Official Rules, prize will be forfeited and awarded to an alternate winner, at the Sponsor's sole discretion. Potential prize winner or parent/legal guardian of eligible minor may be required to have a valid government-issued photo ID and have either a valid social security number and card, or a valid taxpayer identification number ("TIN"). Failure to present either a valid social security number and card, or a valid TIN, may result in a disqualification of the potential prize winner, in which case the prize shall be forfeited. The Sponsor is not responsible for and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify winner.
- 6. PRIZE AND APPROXIMATE RETAIL VALUE ("ARV"):** a Star Trek Starfleet Flight Suit made for, but not worn, in the movie *Star Trek Into Darkness* and a \$750 check made payable to winner. ARV: \$3,250. Sponsor makes no representation or warranty that Flight Suit can be sold, bartered, or traded for or at the stated value. Value of Flight Suit is subject to market conditions, which can fluctuate. All details (including size) of the Flight Suit will be at the Sponsor's discretion. Winner is solely responsible for all applicable taxes, insurance and expenses not set forth herein which may be required for the enjoyment and use of the prize. Winner will be issued an IRS Form 1099 for the retail value of the prize and is advised to seek independent counsel

regarding the tax implications of his/her prize winnings. Winner may not substitute, assign or transfer prize, but Sponsor reserves the right, in its sole discretion to substitute prize with another prize of equal or greater value should the advertised prize (or any portion thereof) become unavailable for any reason. Prize consists of only the items specifically listed as the prize. Prize will not be fulfilled outside the 50 United States and District of Columbia.

7. CONDITIONS OF PARTICIPATION: Entrants agree (a) that Sponsor, Administrator, Paramount Pictures and their respective parent entities, subsidiaries and affiliated companies, advertising and promotion agencies, any companies who are promotional participants or prize providers, and Web masters and Web supplies, and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by participants against any liability for any injuries, losses or damages of any kind to persons, including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize, or participation in this Sweepstakes or any Sweepstakes related activity, or for any printing, production, technical, typographical, human or other error in the printing, offering or announcement of the prize; and (b) except where legally prohibited, winner grants (and agree to confirm that grant in writing) permission for Sponsor and those acting under its authority to use their name, photograph, voice and/or likeness, for advertising, trade and/or publicity purposes without additional compensation in all media now known or hereafter discovered, worldwide and on the Internet and/or World Wide Web, in perpetuity, without notice, review or approval. By participating in this Sweepstakes, you acknowledge and agree that Sponsor may collect the personal information submitted by you, and use the information pursuant to Sponsor's privacy policy available on-line at www.bestbuy.com/privacy or by calling 1-888-BEST BUY.

8. LIMITATIONS ON LIABILITY: Released Parties are not responsible for illegible, lost, late, damaged, destroyed, inaccurate, delayed, incomplete, unintelligible, non-delivered, misdirected, stolen entries; or for incomplete, inaccurate, lost, interrupted or unavailable network, satellite, telephone networks or lines, cellular towers or equipment (including handsets), computer online systems, computer equipment, software, viruses or bugs, servers or providers, or other connections, availability or accessibility; or for unauthorized access to, or alteration of entries; or miscommunications, failed computer, telephone, cellular, satellite, or cable

transmissions, lines or other technical failure; or for jumbled, scrambled, delayed, or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties; or for any other errors of any kind, whether human, technical, mechanical, electronic or network, including, without limitation, any errors which may occur in connection with the administration of the Sweepstakes or in any Sweepstakes-related materials; or for the incorrect or inaccurate capture of entry or other information, or the failure to capture any such information. Persons who tamper with or abuse any aspect of the Sweepstakes or Web site, as solely determined by the Sponsor, will be disqualified (and all associated entries will be void), and Sponsor reserves the right to terminate such entrant's eligibility to participate in this or any other promotion offered by Sponsor. Entries generated by robotic, programmed, script, macro or other automated means or by any means which subvert the entry process will be disqualified. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from the Web site. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend or terminate the Sweepstakes, and select a winner from all non-suspect, eligible entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Without limiting the release provided above, and for greater certainty, Released Parties will not be liable for (a) any incomplete or inaccurate information, whether caused by wireless device users or by any equipment or programming associated with or utilized in the Sweepstakes, or by any technical or human error which may occur in the processing of entries; (b) the theft, destruction or unauthorized access to, or alteration of, entries; (c) any problems with or technical malfunctions of telephone networks or lines, computer online systems, servers or providers, computer equipment, software, viruses or bugs; (d) any failure of any message to be received by or from Sponsor for any reason including but not limited to traffic congestion on the Internet or wireless waves or at any Web site or combination thereof; or (e) damage to a participant's or other person's system or equipment occasioned by participation in this Sweepstakes. In the event of a dispute as to ownership of a winning entry, the owner of the e-mail address associated with the entry will be deemed the winner, subject to compliance with these Official Rules.

IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT,

INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE WEB SITE OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM WWW.BESTBUY.COM, OR ANY OTHER WEB SITE ASSOCIATED WITH THIS SWEEPSTAKES. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEB SITE IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

9. **GOVERNING LAW:** Except where prohibited by law, all issues concerning the construction, validity and enforcement of these Official Rules, or the rights and obligations of the entrant and Sponsor, shall be construed and governed by the laws of the state of Minnesota, without regard to conflicts of law. All suits or claims brought in connection with this Sweepstakes must be brought in a state or federal court in Minneapolis, Minnesota.
10. **NAME OF WINNER:** For the name of the winner, mail a self-addressed stamped envelope in a separate first class stamped envelope to Best Buy *Star Trek Beyond* Winner, PO Box 27175, Golden Valley, MN 55427. Requests must be received by December 9, 2016.
11. **SPONSOR:** Best Buy Stores, L.P., 7601 Penn Avenue South, Richfield, MN 55423.
ADMINISTRATOR: Gage Marketing Group, LLC, 10000 Highway 55, Minneapolis, MN 55441.